**XLRI Placement Report - SIP 2013**

XLRI Jamshedpur has successfully concluded its Summer Internship Placements 2013 in a record time of 4 days by executing a preference based slotted process.   
  
73 recruiters participated with 282 offers being made resulting in 100% placements for a batch of 240 students.

The highest domestic stipend was offered by an investment bank for its Mumbai desk.   
The highest international stipend was offered by Novartis for its leadership role at its global headquarters in Switzerland.  
**Two-thirds of the batch had stipends exceeding the Rs. 1-lakh mark for the internship period**.

**Finance**The fact that XLRI has been going from strength to strength in Finance stands vindicated by the presence of major recruiters like NM Rothschild, Standard Chartered Bank, Citibank, Goldman Sachs, Nomura**,** Development Bank of Singapore and HSBC. The Indian NBFCs were represented by Edelweiss capital and SBI Capital Markets. Nomura and HSBC offered their Global Markets profiles while Standard Chartered offered its Financial Markets profile at XLRI.   
Standard Chartered Bank was the largest finance recruiter.   
The Carlyle Group, one of the largest private equity firms in the world, recruited exclusively from XLRI. Treasury roles were offered by Axis Bank and ICICI Bank.

Kraft Cadbury, Airtel, Medtronic, Wipro and L&T Finance offered roles in corporate finance.

**Marketing and Human Resources**

The FMCGs have been the forte of XLRI over the years. This year was no different and XLRI has again reestablished its strength as a FMCG destination. Unilever, Procter & Gamble, Asian Paints, Castrol, Coca Cola, Pepsi, Colgate Palmolive, GSK Consumer Healthcare, Britannia, Johnson & Johnson, ITC, Kimberly Clark, Marico, Nokia and Hindustan Coca Cola Beverages among others offered roles in Sales and Marketing functions. ITC was the largest recruiter in the FMCG space.  
  
The pharmaceutical sector was strongly represented by participation from majors like Dr. Reddy’s, GSK Pharma and Novartis.

**General Management**

General Management once again was one of the preferred sectors on campus with major industry players like TAS, Aditya Birla Group, Cairn Energy, Reliance Industries, Larsen and Toubro and Mahindra offering a large chunk of offers in this area.

**Consulting**

The consulting domain saw the participation of industry majors such as The Boston Consulting Group, Hay Group, Aon Hewitt, Ernst & Young, KPMG, Cognizant Business Consulting, Mercer, Deloitte, Capgemini Consulting, Wipro Consulting, PricewaterhouseCoopers and IBM Consulting.   
Boston Consulting Group continued its strong relationship with XLRI by participating in summer placements for the first time.

**Technology**

Technology and ecommerce was another highlight with some of the key recruiters including Amazon.com, Microsoft and eBay which offered roles in program management, marketing and operations.